

July 21, 2021

Mr. William J. Moroney, CEO US Equestrian Federation 4001 Wing Commander Way Lexington, KY 40511 Sent via email: <u>bmoroney@usef.org</u>

Dear Mr. Moroney:

Thank you for submitting a request for a Presidential Modification to the application of GR1306.4d on behalf of our collegiate student athletes. A Presidential Modification is granted in cases of substantial, extraordinary circumstances. When measured against that criterion, it has been determined that your request meets the standard for a Presidential Modification and is, therefore, approved.

As a result of this modification, an NCAA collegiate equestrian student athlete will remain an amateur under USEF rules when participating in NIL activities providing that the student athlete abides by the following three requirements:

- NIL-related actions are permitted under the NCAA's interim policy;
- An athlete remains on a team roster while the NIL-related activities take place; and
- <u>No other breaches</u> of the USEF Rules of Amateur Status in connection with the NIL-related activities occur.

Should you have any questions, please contact the Federation office.

Sincerely,

Thomas F. X. O'Mara President

cc: Sonja Keating, USEF General Counsel Emily Pratt, USEF Regulations Director Lisa Owens, USEF Managing Director of Competitions, Athlete and Horse Services Katlynn Sacco, USEF Director of Competition Licensing, Evaluation and Safety Terri Dolan, USEF Director of Breeds and Non-FEI Disciplines Sport Kelsey Shanley, USEF National Breeds and Disciplines Program Manager Jennifer Haydon, USEF Jumping National Programs Director





## NCAA Collegiate Equestrian NIL Guidance

As a result of the recent U.S. Supreme Court ruling and the NCAA adoption of legislation allowing student-athletes to be compensated for the use of their name, image and likeness (NIL), USEF is providing you with guidance regarding what this announcement means for your amateur status.

Important things you need to know:

1. We encourage all NCAA collegiate equestrians to contact their school's compliance department to fully understand all aspects of NIL before engaging in any NIL-related activities.

2. USEF has approved an interim waiver that applies as follows:

An NCAA collegiate equestrian will remain an amateur equestrian provided all three of the following apply:

- NIL-related actions are permitted under the NCAA's interim policy;
- An athlete remains on a team roster while the NIL-related activities take place; and
- <u>No other breaches</u> of the USEF Rules of Amateur Status in connection with the NILrelated activities occur. Click <u>here</u> to read the USEF Amateur Rule under GR1306.

3. Collegiate equestrians who plan to benefit from their NIL and wish to play in non-NCAA competitions as an amateur should:

- Be prepared to provide proof of NCAA eligibility prior to competing so the competition organizer can confirm eligibility. This can be in the form of a letter from your school's compliance department.
- Familiarize yourself with any policies put into effect by competition organizers that apply to logos, promotions or advertisements.